

# SPECIAL MEETING

July 8, 2021

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In Attendance:

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**Members Present:** Mayor Janet Winkler, Mayor Pro Tem, Larry Chapman, **Commissioners:** Jim Engelman, Jeff Link, Rick Shew and Ann Smith

**Members Absent:** Commissioner Barry Mitchell

**Others Present:** Town Manager, Jonathan Greer, Town Clerk, Tammy Swanson, HCDA Member, Bill Warren

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Call to Order:

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Janet called the special meeting to order at approximately 12:00 noon. She stated that the purpose of the meeting was to discuss upcoming events, discuss a contract, and discuss signs for HUB Station.

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Discuss Upcoming Events:

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Janet stated that the Board needed to discuss the August 7<sup>th</sup> "Hudson Hive Alive" event.

- Food Trucks – (no trucks are available for the event).
- Cornhole Tournament
- Pre - Concert – Darren Bryant and The band "Rustic" have been contacted. "Rustic" would be best choice for Pre-Concert. They can perform at 4:00 pm or 5:00 pm. Darren has other engagements that day.

Ann stated that food trucks typically schedule out a year at a time. Paradise Subs has agreed to come at 5:00 p.m., but has a previous engagement for earlier that day in Charlotte.

Jeff stated that a lot of players for cornhole will be last minute entries. The entry fees were originally set at

- \$50.00 per team
- \$25.00 per individual

Jeff commented that typically teams pay \$40.00, and we may want to consider reducing the fee to \$40.00. He commented that there will be a chance to win prizes, which usually draws players in.

**For Food** – It was suggested that Legion Post 392 be contacted. Larry stated that he would discuss this with the group, and be back in touch.

It was mentioned that picnic tables are available behind Building B that can be used during the event.

**Discuss - Hold event in front yard of HUB Station** – Having the event in the front yard would draw more attention from people passing, and would provide an easier access of power for the pre-concert band.

After some discussion, the Board decided on the following:

- Cornhole Tournament – 3:00 pm – 6:00 pm
- Entry Fee - \$40.00 for team \$25.00 for individual
- Legion Post 392 – contacted about providing food – (Paradise Subs Truck to be cancelled)
- Hudson Rotary plans to sell beer, possibly have wine as well.
- Check on possibility of holding the event in the front yard area of HUB Station.

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**Motion: (Larry Chapman/Rick Shew) to hold the cornhole tournament from 3-6 pm, change entry fees to \$40 teams/\$25 individual, and contact Legion Post 392 about providing food. Unanimously approved.**

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Promotion of Chairmen of the Board Concert:

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The Board discussed advertising for the “Chairman of the Board” concert.

- Billboard Advertisement
- Bill Warren to do community show at Radio Station
- Newspaper Ads

Bill commented that flyers about the concert need to be posted around Town, and put on Facebook and the Town’s website.

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HUB Committee Report:

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Ann presented the proposed signs for Building B. Ann discussed the quotes she had received for the signs -

- Sign Systems - \$10,234.00
- Action Signs - \$13,929.00

She stated that the HUB Committee voted to recommend that we purchase both signs for directional and informational purposes. Ann added that action will be taken at the July 20<sup>th</sup> Board Meeting for purchasing the signs.

Jeff Link asked if the businesses in Building A are listed anywhere on the building.

Ann stated that the Building A businesses are listed inside the building, and Janice posts the businesses from time to time on the electrical sign out front.

Jim also suggested that the billboard could also be used to advertise businesses.

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Discuss/Approve Contract – Hayes School of Music:

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Jonathan stated that the contract submitted by Appalachian State’s Hayes School of Music has been reviewed and approved by Carroll Tuttle. The contract is for August, September and October – their Board will be making a decision about contracting for future use beyond October. The Performing Arts space will be used by the School, and the common areas can also be used. Jonathan stated that he, along with the HUB Committee recommend approval of the contract.

**Motion: (HUB Committee) to approve the contract with the Hayes School of Music for use of HUB Station. Unanimously approved.**

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Adjournment:

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**Motion: (Larry Chapman/Rick Shew) to adjourn the meeting. Unanimously approved.**

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Tamra T. Swanson, Town Clerk