

# Informational Meeting-Board of Commissioners

November 1, 2017 at The HUB

---

In Attendance:

---

**Members Present:** Janet Winkler, Mayor, **Commissioners:** Larry Chapman, Ann Smith, Carl Wagner and Bill Warren

**Members Absent:** Commissioner Tony Colvard

**Others Present:** Town Manager, Rebecca Bentley, Town Clerk, Tammy Swanson and HUB Manager, Janice Woodie

---

Call to Order:

---

Janet Winkler called the meeting to order at approximately 8:30 a.m., and thanked everyone for coming. Janet stated that the purpose of the meeting was to share information and updates that had been received concerning grant applications, etc.

Janet commended the staff and everyone involved with the production of “Annie” and Haunted Hudson. She stated that she had received wonderful comments about both events.

Rebecca stated that because “Annie” was a sell-out, we had difficulty in getting everyone fed each night by the start of the play. So extra tables were purchased for the catering room, adding 2 more lines for the food which cut the serving time in half.

---

Update on ARC Grant for HUB:

---

Janet stated that we had received good news about the ARC Grant Application for the HUB – Governor Cooper has signed the application, and it has been sent to Washington D. C. Janet commented that there may be more hoops to jump through when it reaches the federal level, but at least the application has made it through the first part of the process.

Rebecca stated that it could be the end of this year before we know whether or not the grant is funded. Rebecca cautioned that we should not go public at this point with any information about the grant because it could get “yanked” at the federal level.

Rebecca commented that one difficult task associated with this grant may be working through the historical requirements. She stated that due to the age of the HUB, there may be things that cannot be done.

Ann asked if we have to be careful about historical preservation in the kitchen area of the HUB.

Rebecca stated that if grant funds are not being spent for the updating, they do not care what is done to the building. She added that the grant funds would basically cover renovations for the second floor and the addition of an elevator. Kitchen updates would have to be done through other funding.

---

Discuss New Town Logo:

---

Ann Smith stated that Paragon Design Group, located in the Granite Falls area, offers free graphic design services one time per year to non-profits. Ann explained that although the Town is not considered non-profit, HCDA is considered non-profit, and we are applying for the services through HCDA. Ann stated

*November 1, 2017 Informational Meeting*

that she had requested a new logo for the Town, a billboard design and brochures. Ann commented that a new branding or logo could give Hudson a fresh new look. She stated that some of the members of the Board and staff met with Carmela Tomlinson, owner of Paragon, and discussed what Hudson is all about. Ann commented that the thought behind designing the new look is to give our current citizens something to take pride while catching the attention of new people at the same time. Ann stated that a meeting has been set up for Friday, November 3<sup>rd</sup> at 11:30 a.m. to go to Paragon to see the new logo.

Rebecca asked if this design is for HCDA or for the Town.

Ann stated that it would be for the Town.

Janet stated that the Board of Commissioners would be approving the design. She stated that it just has to be applied for through a non-profit organization, which is why HCDA was involved. Janet added that whether the design involves a billboard, a brochure, etc. it will be helpful.

---

Adjournment:

---

**Motion: (Larry Chapman/Carl Wagner) to adjourn the meeting. Unanimously approved.**

---

**Tamra T. Swanson, Town Clerk**